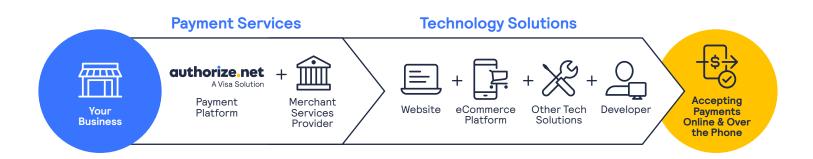
Datasheet

# Bringing your business online



The key components to accepting payments online

The eCommerce ecosystem can be overwhelming. These are the critical parts to understand.



# **Payment platform**

Authorize.net is the connection between your business and the technology solutions you need. Whether you just need to accept payments online or are exploring new ways of serving customers like buy online + curbside pick up, we can help you transform your business.

Authorize.net includes advanced fraud detection, customer information management, recurring billing, and more—all built on the reliability and security of the Visa network. You can even issue invoices online and take payments over the phone, with or without a website.

## Merchant services provider

Merchant account services provided by banks and financial partners allow your business to accept credit and debit card payments from customers, whether face-to-face or online.

#### Website + eCommerce platform

An eCommerce platform is a software application that allows online business to manage sales and operations. Some platforms offer storefront websites, others integrate with a custom built site. Find a Platform

## Other technology solutions

Complementary tech products offer specialized support for different business and payment methods, like subscription-based businesses, restaurant delivery, or taking donations. <u>Find Complementary Solutions</u>

#### Developer

A web developer can help guide you through choosing technology solutions, establish the necessary connections to Authorize.net, and optimize for both desktop and mobile shopping. Find a Developer

